

XO COMMUNICATIONS CASE STUDY

# Threespot Media

## Introduction

This case study of Threespot Media is based on a May 2016 survey of XO Communications customers by TechValidate, a 3rd-party research service.



“We looked to XO for their uptime and ease of use.”

## Challenges

The top business driver that led Threespot Media to evaluate and ultimately select the XO Communications Hosted PBX Solution:

- Cost reduction

## Use Case

Threespot Media's top reasons for choosing the XO Communications Hosted PBX Solution:

- A trusted advisor with dedicated support
- The ability to streamline and simplify how we manage communications and networking
- The ability to connect cloud-based applications securely and with ease

## Results

Threespot Media achieved the following results with XO Communications:

- Superior Hosted PBX capabilities compared to the competition:
  - Installation: best in class
  - Reliability: best in class
  - Call quality: best in class
  - Training: significantly better
  - Technical support: significantly better
- Experienced the following benefits following their deployment of the XO Hosted PBX Solution:
  - Access to unified communications features
  - The ability to dynamically add new sites and users quickly
- Realized return on investment in 7 – 9 months with the XO Hosted PBX Solution

### Company Profile

Company:  
**Threespot Media**

Company Size:  
**Small Business**

Industry:  
**Professional Services**

### About XO Communications

XO Communications is a leading nationwide provider of advanced IP communications, managed network and IT infrastructure services for business, large enterprise and wholesale customers.

#### Learn More:

[XO Communications](#)

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Research by  TechValidate